

DANIEL TRAVERS

Digital Marketing Specialist - San Diego, CA

www.redideostudio.com

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OBJECTIVE

Experienced digital creative professional with a history of boosting exposure and revenue for large corporations and startups. I'm passionate about driving growth and innovation in forward-thinking organizations.

SKILLS

- ✓ Marketing Strategy
- ✓ Website Design
- ✓ Search Engine Optimization
- ✓ Video Production & Marketing
- ✓ Content Marketing
- ✓ Search Engine Marketing
- ✓ Analytics
- ✓ Social Media Marketing
- ✓ E-Commerce Platforms
- ✓ Email & SMS Marketing
- ✓ Copywriting
- ✓ Motion Graphics
- ✓ Graphic Design & Creative Tools
- ✓ Photography (Drone & 360)

EXPERIENCE

OCT 2020 - PRESENT

Digital Marketing Specialist (Owner), Redideo Studio

AUG 2007 - OCT 2020

Digital Content Manager, iHeartMedia, San Diego

SEPT 2005 - DEC 2006

Lead 3D & Flash Artist, ManTech International

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CERTIFICATIONS

Google Ads Search Certification, June 2022
Google Ads Video Certification, June 2022
FAA Part 107 Certified Drone Pilot, Feb 2021
Amazon Web Services Cloud Practitioner, June 2020

AWARDS

Best Web Designers in San Diego, Expertise.com, 2024
Top Digital Marketing Agencies in San Diego, RankWatch, 2024
Top Logo Design Companies in San Diego, DesignRush, 2023
Top Creative Agencies in San Diego, DesignRush, 2023
Best Web Designers in San Diego, Expertise.com, 2022
Outstanding Volunteerism State of California, May 2012
Outstanding Community Support State of California, Jan 2012
Best Sales Promotion Video iHeartMedia, 2007
Best Documentary Kansas City Independent Film Coalition, 2004

EDUCATION

BFA in Photo New Media Kansas City Art Institute
AAS in Graphic Communications St Louis Community College
High School Vo-Tech in Commercial Art

- Software skills and references available upon request.