

DANIEL TRAVERS

DIGITAL MARKETING SPECIALIST & PRODUCER

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OBJECTIVE

Dedicated and experienced digital marketing creative with proven success managing small to large organizations. Seeking an opportunity to share my passion and experience to grow with a progressive company.

SKILLS

- Brand Building
- Websites (WordPress, HTML, CSS)
- Video Editing/Motion Graphics/3D
- Video & Photo Including Aerial
- Social Media Management
- Search Engine Optimization
- Search Engine Marketing
- Adobe Creative Cloud
- E-Commerce
- Email & SMS Marketing
- Illustration
- PC/MAC Computer Fabrication
- Sound Design & Producing
- Fine Art

EXPERIENCE

AUG 2007 - OCT 2020

Digital Content Manager, iHeartMedia

- Produced promotional marketing campaigns with Digital Marketing Director
- Played key roles in pioneering new digital technologies for the company
- Created and coordinated web features

SEPT 2005 - DEC 2006

Lead 3D Artist/GUI Designer/Flash Artist, ManTech International

- Played key role in developing 3D department used in e-learning courseware

EDUCATION

BFA in Photo/New Media Kansas City Art Institute (on scholarship)

AAS in Graphic Communications St Louis Community College (Dean's List)

Kansas State High School Diploma

High School Vo-Tech in Commercial Art

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CERTIFICATIONS

Google Ads Search Certification, June 2022

Google Ads Video Certification, June 2022

FAA Part 107 Certified Drone Pilot, Feb 2021

Amazon Web Services Cloud Practitioner, June 2020

ADDITIONAL AWARDS

“Daily Deviation” DeviantArt July 2021

“Daily Deviation” DeviantArt June 2020

“Outstanding Volunteerism” State of California May 2012

“Outstanding Community Support” State of California Jan 2012

“Best Documentary” Kansas City Independent Film Coalition 2004

- Software skills and references available upon request.