

# DANIEL TRAVERS

## DIGITAL MARKETING SPECIALIST & PRODUCER

[www.redideostudio.com](http://www.redideostudio.com)

dtravers@redideostudio.com | c. 816.509.7966

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### OBJECTIVE

Dedicated and experienced digital marketing creative with proven success managing small to large organizations. Seeking an opportunity to share my passion and experience to grow with a progressive company.

### SKILLS

- Brand Building
- Websites (WordPress, HTML, CSS)
- Video Editing/Motion Graphics/3D
- Video & Photo Including Aerial
- Social Media Management
- Search Engine Optimization
- Search Engine Marketing
- Adobe Creative Cloud
- E-Commerce
- Email & SMS Marketing
- Illustration
- PC/MAC Computer Fabrication
- Sound Design & Producing
- Fine Art

### EXPERIENCE

**AUG 2007 - OCT 2020**

**Digital Content Manager**, iHeartMedia

- Key member of a high-performing digital team within the organization, consistently achieving millions of monthly impressions through the creation of multimedia content.

**SEPT 2005 - DEC 2006**

**Lead 3D Artist/GUI Designer/Flash Artist**, ManTech International

- Took on a pivotal role in the establishment of the 3D department utilized for e-learning courseware development.

### EDUCATION

**BFA in Photo/New Media** Kansas City Art Institute (on scholarship)

**AAS in Graphic Communications** St Louis Community College (Dean's List)

**Kansas State High School Diploma**

**High School Vo-Tech in Commercial Art**

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## CERTIFICATIONS

**Google Ads Search Certification**, June 2022

**Google Ads Video Certification**, June 2022

**FAA Part 107 Certified Drone Pilot**, Feb 2021

**Amazon Web Services Cloud Practitioner**, June 2020

## ADDITIONAL AWARDS

**"Daily Deviation"** DeviantArt July 2021

**"Daily Deviation"** DeviantArt June 2020

**"Outstanding Volunteerism"** State of California May 2012

**"Outstanding Community Support"** State of California Jan 2012

**"Best Documentary"** Kansas City Independent Film Coalition 2004

- Software skills and references available upon request.